



20th November 2019

DUBAI 2019 CONFERENCE AGENDA

Supporting retail risk and loss prevention globally

Marriott Hotel Al Jaddaf, Dubai

08:45-09:15	REGISTRATION – TEA & COFFEE SERVED
09:15-09:25	Chair's opening address. <i>Peter Page</i> – MENA-based Group Loss Prevention Manager.
09:25-09:55	Presentation: Your Brand – Inception. Commercialisation. Enforcement. <i>James Dunne</i> – Head of Trademarks and Brand Protection & <i>Victoria Woods</i> – Head of Commercial Practice Group, Hedef & Partners.
09:55-10:25	Presentation: TBC – Securitas.
10:25-10:50	NETWORKING BREAK – TEA & COFFEE SERVED
10:50-11:10	Presentation: The security and counter terrorism landscape in the retail environment. <i>Scott Taylor</i> – Managing Director, COO Southern Cross Group.
11:10-11:30	Presentation: Crime and Distribution – how modern Distribution Centres attract crime. <i>Mark Emmott</i> – Director, Retail Knowledge.
11:30-12:00	RETAIL RISK ROUND TABLE DISCUSSIONS: SESSION 1 – DELEGATES CAN CHOOSE FROM THE FOLLOWING THREE DISCUSSIONS
1	<i>Andrew Lucas</i> – Head of Loss Prevention: Rolling out RFID – sharing learnings and experience.
2	<i>James Dunne</i> – Head of Trademarks and Brand Protection & <i>Victoria Woods</i> – Head of Commercial Practice Group, Hedef & Partners: Your brand: Framework. Intention. Research. Execution.
3	<i>Bejoy Mathew</i> – Senior Profit Protection Manager, LEGOLAND® Dubai: What are the measures taken by LP managers to mitigate online fraud?
12:00-12:30	RETAIL RISK ROUND TABLE DISCUSSIONS: SESSION 2 – DELEGATES CAN CHOOSE FROM THE FOLLOWING THREE DISCUSSIONS
1	<i>Scott Taylor</i> – Managing Director, COO Southern Cross Group: The security and counter terrorism landscape in the retail environment.
2	<i>Robert Evans</i> – Senior Manager APP Asia Pacific, Burberry: Protecting a brand.
3	<i>Ahmed Ouf</i> – Business Development Manager, Retail, Middle East, Axis Communications & <i>Fadi El Khoury</i> – Key Account Manager, Retail: Rethinking LP – from reducing shrinkage and tightening security to increasing sales and enhancing customer experience.
12:30-13:30	LUNCH
13:30-14:00	Presentation: RFID's growing role in Loss Prevention. <i>Suresh Palakkil</i> – Regional Retail Sales Director, Middle East, Sensormatic Solutions.
14:00-14:30	Panel discussion: 'To tag – or not to tag'? The latest industry thinking – a panel discussion led by Peter Page with industry experts. Panelists: <i>Maarten Verbeek</i> – Senior Source Tagging Strategy Consultant, Nedap Retail; <i>Andrew Lucas</i> – Head of Loss Prevention.
14:30-15:00	NETWORKING BREAK – TEA & COFFEE SERVED
15:00-15:30	RETAIL RISK ROUND TABLE DISCUSSIONS: SESSION 3 – DELEGATES CAN CHOOSE FROM THE FOLLOWING THREE DISCUSSIONS
1	<i>Peter Page</i> – MENA-based Group Loss Prevention Manager: 'To tag – or not to tag'? The latest industry thinking.
2	<i>Suresh Palakkil</i> – Regional Retail Sales Director, Middle East, Sensormatic Solutions: RFID's growing role in Loss Prevention.
3	<i>Joe Nekic</i> – TBC.
15:30	Chair's closing message. <i>Peter Page</i> – MENA-based Group Loss Prevention Manager.



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